



# European Media Revolution

## Ensuring Viability

- 6.00 pm            Welcome speech  
**Mary Honeyball**  
MEP, Member of the Committee on Culture and Education
- 6.10 pm            Global Entertainment & Media Outlook 2010-2014  
**Drs Marieke van der Donk**  
Senior Manager Entertainment & Media, PricewaterhouseCoopers Accountant
- 6.25 pm            Panellists' statements, followed by an open discussion  
**Marielle Gallo**, MEP, Member of the Committee on Legal Affairs  
**Mary Honeyball**, MEP, Member of the Committee on Culture and Education  
**Marietje Schaake**, MEP, Member of the Committee on Culture & Education  
**Philippe Delusinne**, ACT President & CEO RTL Belgium  
**Olivier Fleurot**, EACA President & CEO MS&LGroup  
**Nikos Gouraros**, OPA Europe Vice President & Director of Business Development of Digital Media Business Unit, Lambrakis Press SA  
**Stefan Möller**, AER Vice-President & Managing Director RadioMedia Finland
- Moderated by        **Lisbeth Kirk**, Editor in Chief EU Observer
- 7.30 pm            Closing Keynote  
**Neelie Kroes**  
Vice-President of the European Commission  
and European Commissioner for Digital Agenda

Following the debate, we are happy to welcome you to a **jazz reception**.

