

## EU Institutions Speakers



**Neelie Kroes**  
**Nationality:** Dutch

**Vice President of the European Commission and European Digital Agenda Commissioner.**

Born in Rotterdam in 1941, studied economics at Erasmus University, before working there for six years as an Assistant Professor.

She started her political career on the Rotterdam Municipal Council, and in 1971 she was elected as a Member of the Dutch Parliament for the liberal VVD party. From 1982-1989 she served as Minister for Transport, Public Works and Telecommunication in the Netherlands.

After politics she was appointed President of Nyenrode University from 1991-2000, and served on various company boards, including Lucent Technologies, Volvo, P&O Nedlloyd.

From 2004-2009 she served as European Commissioner for Competition.



**Mary Honeyball**  
**Nationality:** British  
Socialists and Democrats

Member of the Culture Committee

Mary Honeyball was elected to the European Parliament in 2000, as a Labour MEP for London, after 30 years in Labour politics. She previously served as a London Borough Councillor and was a school governor for over 20 years.

Mary is Labour's Spokesperson on the European Parliament's Women's Rights and Gender Equality Committee. She champions gender equality and is a campaigner for equal pay and against the trafficking of women.



**Marielle Gallo**

**Nationality:** French  
European People's Party  
Member of the Bureau

Member of the Committee on Legal Affairs  
Substitute of the Committee on Employment and Social Affairs

Marielle Gallo is the rapporteur of the EP Report on 'the Enforcement of Intellectual Property Rights in the Internal Market'.

Marielle Gallo holds a postgraduate diploma (DEA) in general private law from Paris I (1977) as well as a Diploma to practise as a lawyer (1978). She has been a lawyer practising in Paris since 4 October 1978. Before joining the European Parliament, Marielle Gallo has been the spokesperson for the political party la Gauche Moderne (2009)

Besides her political activities, Marielle Gallo is the author of eight novels published under the name Marielle GALLET.



**Marietje Schaake**

**Nationality:** Dutch  
Alliance for Liberals and Democrats  
Member of the Culture Committee

Marietje Schaake holds a MA diploma in American Studies with minor in New Media, University of Amsterdam (2004) and started as a Reporter at Rosenbaum Select, reporting on local government, business and NGO meetings (2000-2004), then she co-founded Inovo BV, a company given advice and opportunities to Dutch investors on prospects in Turkey (2005-2006).

She has also been Advisor to the President of the Leadership Conference on Civil Rights, Wade Henderson, and the US Ambassador to The Netherlands, Roland Arnall, on managing diversity in pluralist societies, integration issues and Muslims in the West; designing and managing projects with Dutch and American business, civil society, political and government players (2006-2008).

Before joining the EP, Marietje Schaake worked freelance for the Ministry of Foreign Affairs and Felix Meritis on trans-Atlantic relations and pluralism (2008-2009).

Parallel to her professional activities, Marietje Schaake founded and chaired the Senior Fellow Network of Humanity in Action. She is also a member of the International Strategic Planning Committee (2004-2007) and a founding member of the American Chamber of Commerce Young Professional Network (2007-2009) and of the British Council Transatlantic Network 2020 (2008-2009). Finally, Marietje Schaake has been Member of the German Marshall Fund's Transatlantic Forum on Migration and Integration (2008-2009) and of the Board of the Martin Luther King Award Europe (2008-2009).

## Industry Speakers

### **Philippe Delusinne, President of the Association of Commercial Television in Europe & CEO RTL Belgium**



Philippe Delusinne, CEO RTL Belgium, has been elected as President of the Association of Commercial Television in Europe (ACT) at the ACT's Annual General Meeting in Brussels on 9 June 2009. Philippe Delusinne, born in 1957, started his career in 1982 in the advertising business after an academic background in Law and Marketing. After an experience of 20 years in managing local

and international clients in the advertising business and participating in the media business revolution, Philippe Delusinne was appointed Chief Executive Officer of RTL Belgium in March 2002.

### **Drs Marieke van der Donk MBA, Senior manager Entertainment & Media, PricewaterhouseCoopers Accountant**



Marieke van der Donk is Senior Manager at PriceWaterhouseCoopers. She is media and publishing expert and leading the global Centre of Excellence for publishing.

Marieke has extensive and relevant experience with managing large and complex projects in the TICE and Media & Entertainment industry. Marieke has done several international projects. Marieke has an international (OneMBA) master's degree in Business Administration from the Erasmus University of Rotterdam.

### **Olivier Fleurot, President of the European Association of Communications Agencies & CEO MS&L Group**



Olivier Fleurot was elected President of EACA (European Association of Communications Agencies) in September 2009. He is CEO of the newly created MS&L Group, the PR and Events arm of Publicis Group. Fleurot joined Publicis Group in 2006 as Executive Chairman of Publicis, one of the three global advertising networks in the Group. In this capacity, he chaired the Publicis Worldwide advertising executive committee and set the network's global strategy, in addition to contributing to developing important global clients.

Prior to joining Publicis Groupe, Fleurot joined the Financial Times Group in 1999 as managing director of the Financial Times, from 2003 to 2006 in the position of Chief Executive. In 2006 he was named Senior Advisor to Marjorie Scardino, CEO of Pearson, the Group's parent company. Before joining the Financial Times Group, Fleurot was Chief Executive of the Les Echos Group, France's leading business publisher.

**Lisbeth Kirk, Editor-in-Chief EUobserver**



A journalist by education, Lisbeth Kirk is the founder and editor-in-chief of EUobserver, guiding the company in both the editorial realm and its business-orientation. EUobserver is one of the most influential, agenda-setting, online news services covering European Affairs since 2000. Today the news is reaching 65,000 individuals daily throughout the EU and the rest of the world via the website, newsletters and RSS feeds. EUobserver is read by Europe's decision makers; EU and government officials, MEPs, representatives of organisations, NGOs and businesses, journalists working in media and press and by people in the academic world.

**Nikos Gouraros, OPA Europe Vice President & Director of Business Development of Digital Media Unit, Lambrakis Press SA**



Nikos Gouraros was born in Athens in 1970. He did his undergraduate, postgraduate studies and research in the UK at the universities of Plymouth and Southampton. In 1996 started his professional career at Lambrakis Press SA working as head of design for the digital archives and then Managing Director and Director of the archives department. Since 2006 he is the Business Development Director of the digital media business unit of the Group with main responsibilities the digital strategy, new products, business planning and synergies. He has given talks in several conferences and seminars about Digital Media Strategy , Digital preservation and exploitation of cultural content, E-Content and Digital Libraries Design. He is also a Cultural Organizations consultant on Digital Strategy. Since 2009 is the Vice President of the Online Publishers Associations of Europe.

**Stefan Möller, Vice-President of the Association of European Radios & Managing Director RadioMedia Finland**



Stefan Möller is Vice-President of AER, the Association of European Radios and is also Managing Director of RadioMedia, in Finland. RadioMedia is both the lobbying as well as the marketing organisation for the private radio industry in Finland. Stefan started his radio career with the public service broadcaster YLE. When the commercial radio business started, Stefan Möller worked as a producer and later marketing director, for the number one commercial radio station in Finland called Radio One. Stefan Möller formed his own creative communication services company and production studio. He has worked as a consultant for several radio companies both domestic and international. Stefan Möller has worked as Managing Director for Metromedia Internationals, for four different Finnish radio stations and for the saleshouse Mediasales in Finland. Stefan was a member of the Board of The Association of Finnish Broadcasters for several years until he was asked in 2007 to take over the Managing Director position of the association and at the same time the Managing Director position of RAB Finland.

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